

# Do some good for our planet, your clients and members, and your budget.

Fundraise \$200+ for your organization by helping your clients, members, and volunteers to reduce their energy consumption, improve their homes, and be part of the solution to climate change.

The Energy Champions Referral Program is working to cut our energy use and grow green jobs in NYC through a partnership between community organizations and Home Performance with ENERGY STAR® Contractors by promoting home energy efficiency upgrades.

# Here's How it Works:

- Refer your clients, members, and volunteers who own a 1-4 unit building in NYC to the local Energy Champions Community Organization that serves their borough.
- The community organization connects your referral with a contractor in the New York Home Performance with ENERGY STAR® Program that also participates in the Energy Champions Referral Program.
- The contractor conducts a free or reduced-cost home energy assessment and provides your referral with recommendations on how to make their home more energy efficient.
- Your referral completes a home energy upgrade with at least one major measure\* from an Energy Champions Contractor.
- The contractor contributes \$200 to your organization, just for making the connection.

\*Such as insulation, airsealing, or a heating system upgrade

**QUEENS** 

In addition, if your organization recruits people in your network to be Energy Champions and make their own referrals, you split the \$200 reward with the Energy Champion for each completed energy upgrade.

### **Participating Energy Champions Community Organizations:**













#### With support from:











☐ Not sure yet, contact me later

# I want to sign up as an Energy Champion Partner Organization!

Leave us your contact information and the Energy Champions Community Organization in your borough will follow up with materials for people in your network to receive a home retrofit. \_\_\_\_\_Organization\_\_\_\_ Name Address Email\_\_\_\_\_ Phone\_\_\_\_ How did you learn about this opportunity? \_\_\_\_\_ Oueens ☐ Bronx My organization works in: ☐ Staten Island □ Brooklyn □ Manhattan I'd like to make referrals by: ☐ Directly providing my clients, members, or volunteers' names and contact information to an Energy Champions Community Organization(s) in their borough ☐ Encouraging my clients, members, or volunteers to get in touch with the Energy Champions Community Organization(s) independently ☐ Including an announcement about the Energy Champions Referral Program in my organization's newsletter and/or e-newsletter ☐ Sending a mailing to my members ☐ Scheduling and hosting a presentation by an Energy Champions Community Organization ☐ Inviting an Energy Champions Community Organization to table or present at an event planned by my organization

Contact:
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